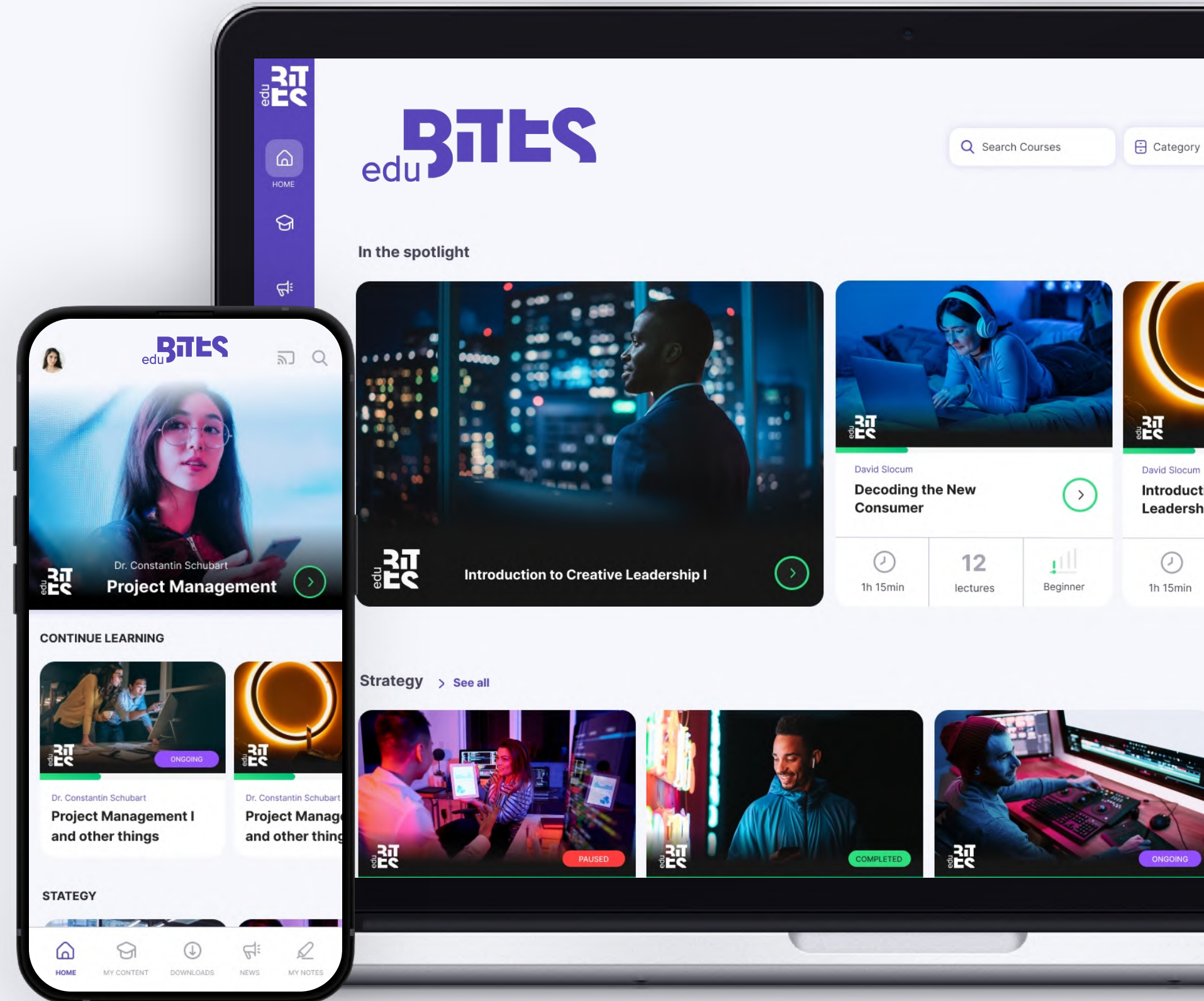


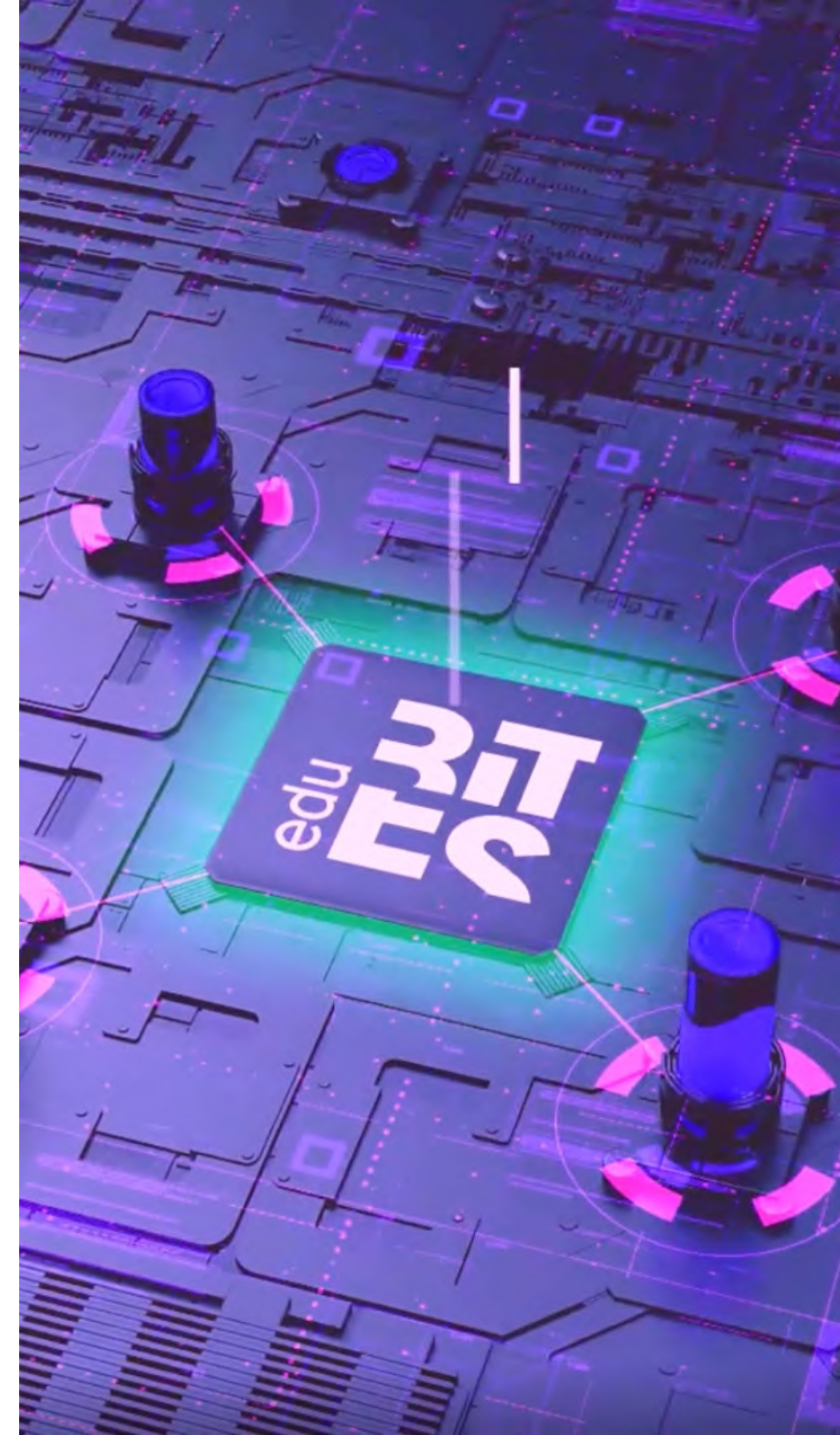


make learning happen

Corporate Learning as a Service



**We help companies to
put knowledge into action by
capturing and transforming it
into engaging learning
experiences with the power of AI.**



Problem

Your employees and their knowledge are your most valuable asset, so let's make the most of it.

The cost of losing an employee is between **16-50%** of the employee's salary.

Only **20%** of knowledge in an organization is documented

It takes **32** weeks to bring an employee to optimum productivity

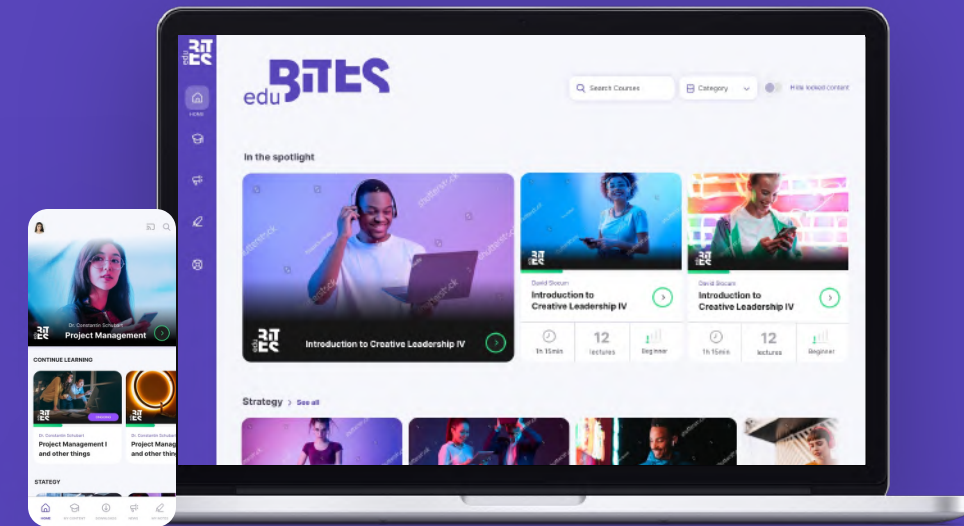


"If only Siemens knew what Siemens knows..."

Heinrich von Pierer, 1995

Solution

eduBITES unlocks company knowledge and puts it into action



CONTENT ALCHEMY

Capture knowledge from your employees' heads and documents (PPTX, pdfs, word docs) and transform it into engaging, digital learning experiences at the tap of a button – powered by AI and our team of experts.

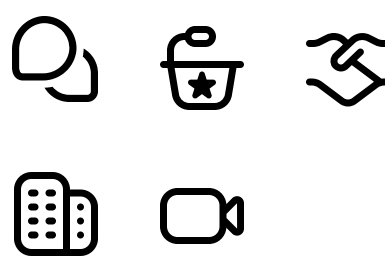
LEARNER EXPERIENCE PLATFORM (LXP)

Make your knowledge accessible to your employees via our cutting edge learner experience platform that seamlessly integrates learning into their busy lives

Making company knowledge accessible with the four C's

1 Capture your company knowledge

Live Events



Pre-existing Content

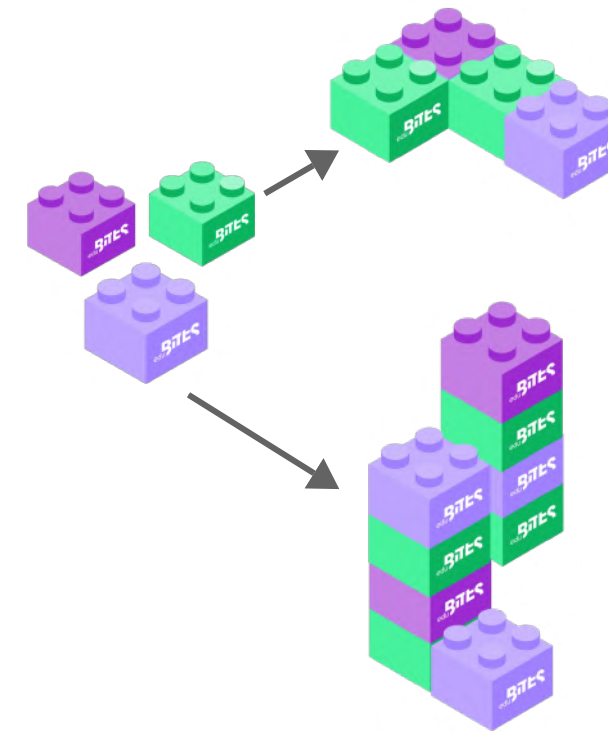


2 Content Transformation using AI & Synthetic Media

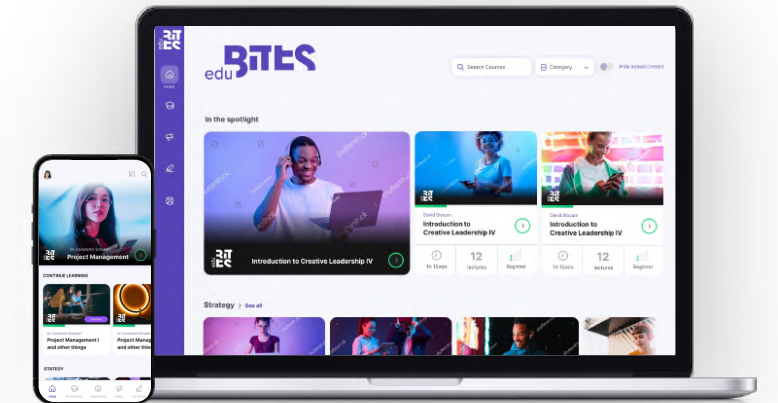


- Digital Didactics** + **AI Tech**
- Bite-sized learning
 - Application
 - Personalized
 - multi-modal
 - Transcription
 - AI Translation
 - Synthetic media
 - Natural Language Processing

3 Curation of content into bespoke company courses and programs



4 Consume the engaging content via our innovative LXP



Our unique approach to identify and capture knowledge

1 Define Knowledge Type

Explicit

Codified knowledge that lives in documents, tools, software, archives.

Implicit

Intuitive Knowledge & know-how, routed in context, experience, practice & values that lives in peoples' heads, passed through socialization

2 Locate the source

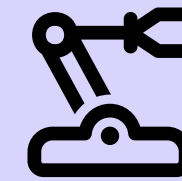
Pre-existing Content

- Recorded Webinars
- Conference videos
- Remote recordings
- Power Points
- Audio files/ Podcasts
- Texts, pdfs, books

Live Events

- Subject interviews
- Client interactions
- Conferences
- Internal Company formats
- Webinars

3 Capture



Tech-enabled / human supported knowledge capture
(via our content recipes)

4 Content Transformation

Select pathway:

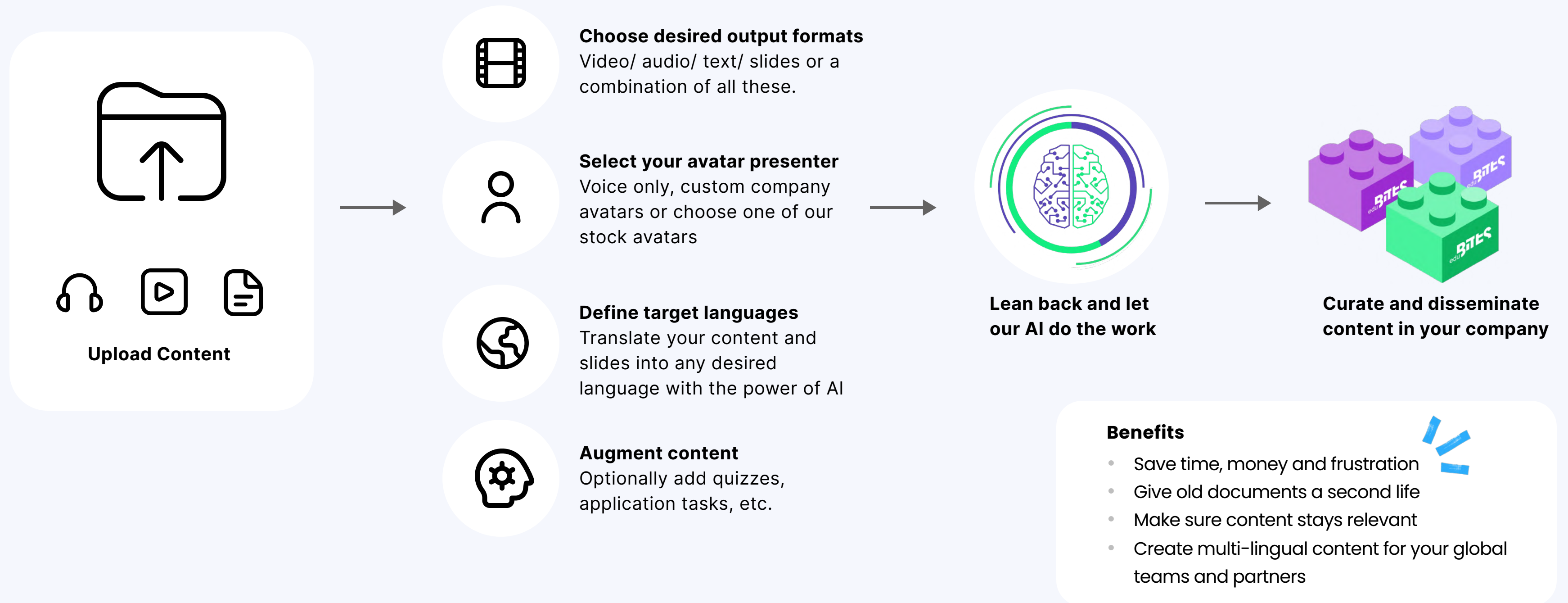
1. Do it yourself

Corporation self-administrated / Creator Tools

2. Let the eduBITES team handle it

eduBITES as a production service

Our smart tools empower your team to transform, curate and refresh contents anytime at the tap of a button



Our next generation learner experience platform is an all-in-one solution for your learning needs

Sign up for demo: 
demo.edubites.app

- **Let employees learn their way**
Our multi-media (video, audio, text) and bite-sized content is designed for any device, to seamlessly fit into the schedule of any employee.
- **Store & create & refresh**
Easily upload content and transform it into engaging learning bites with the help of AI and eduBITES didactics.
- **Customize & Personalize**
With your own branding and custom URL, your university will feel like home. Create your 'digital faculty' with custom avatars of your team and brand ambassadors.
- **Multi-lingual Content**
Easily translate your content for your international teams.
- **Analyze**
Keep track learner progress and engagement with our robust analytics.
- **Integrate**
Already have an LMS? Let's integrate!



Retain knowledge and watch your company grow



Greater employee satisfaction and retention

Reduce costly employee churn and make your team love to learn together.



Faster Onboarding

Get your new recruits on their feet faster, save time and money and benefit from a higher employee engagement.



Increase Growth/Revenue

Organizations with a strong learning culture are more productive and more profitable than their peers.

Product

Lets make learning happen together!

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