



Reshaping Education for the Business World

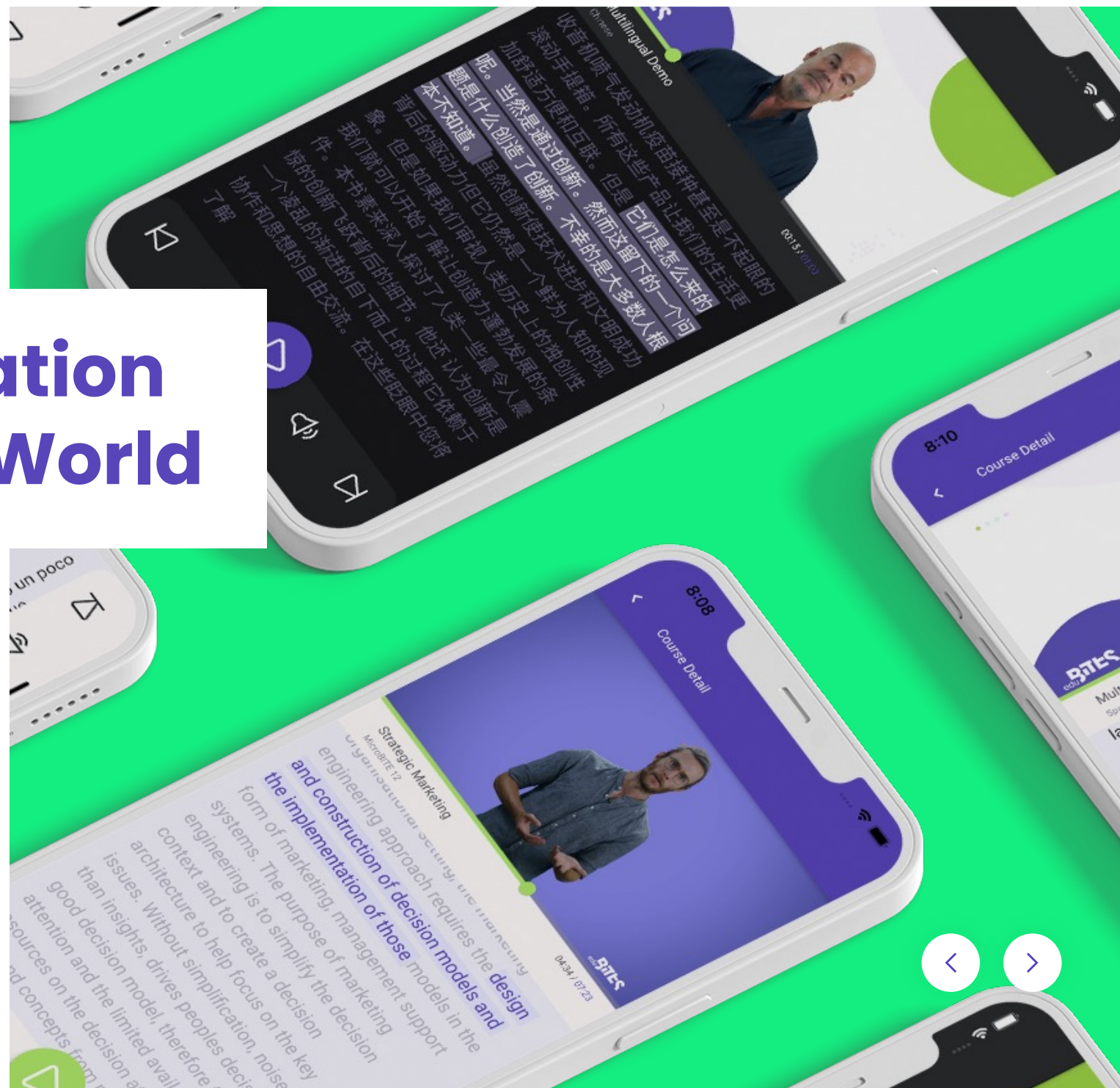
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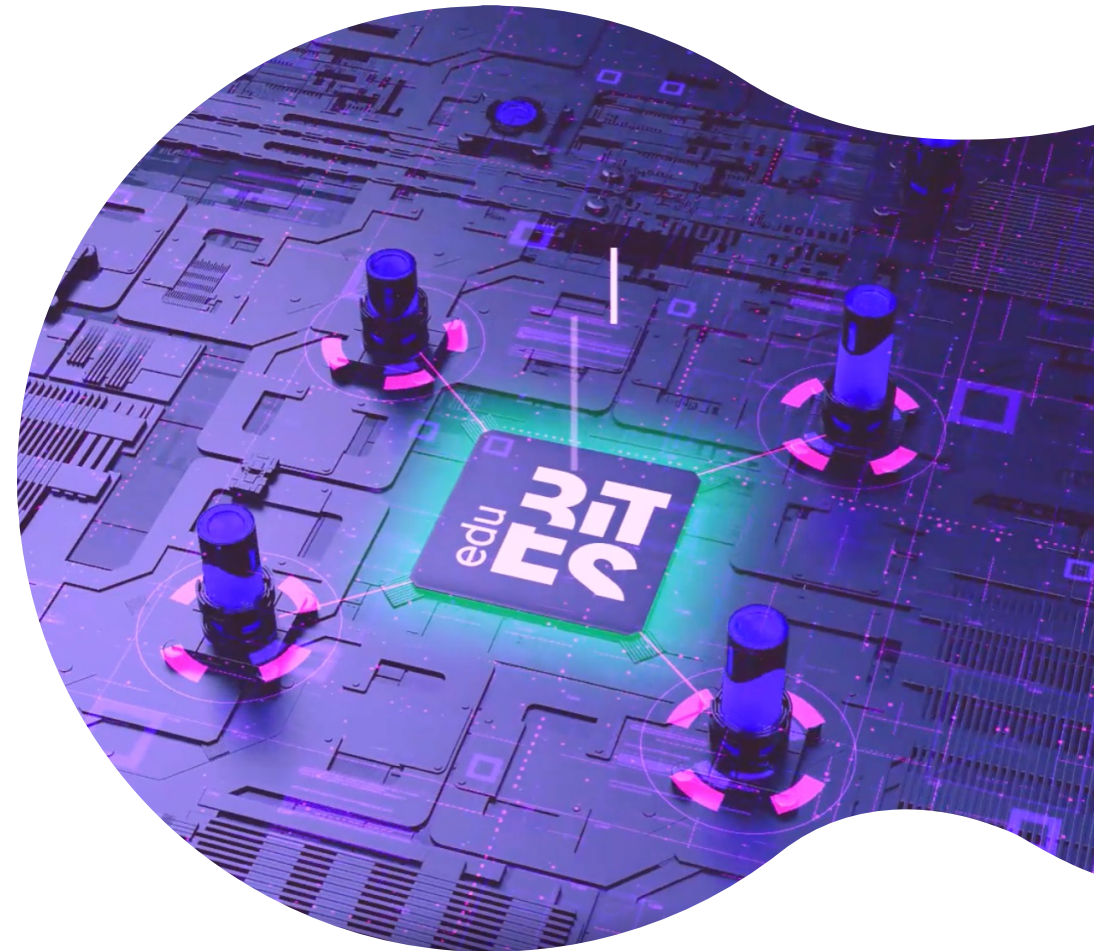
eduBITES.com

Berlin, June 2022





We build Corporate
Learning Solutions as a
Service



Problems

Corporates face tremendous need for employee upskilling

Busy professionals find it hard to integrate learning into their life

Traditional content production is costly, time-consuming, and cannot be updated

Single events and live trainings offer isolated moments and are not available to everyone

Diverse learning tools are required to satisfy the complex needs of a company

Solutions

Customizable Corporate Learning Solutions (CaaS)

eduBITES provides Corporations with the most advanced & customizable corporate learning offering.

Classroom everywhere tailored to individual learner preferences

eduBITES easily integrates: bite-sized learning on any device and in the right modality: video, audio, text. AI-based content summarization adjusts content length to a learner's available time. True on-demand learning with 24/7 support.

Scalable & always fresh content via synthetic media

We can transform any content format (video, audio, text, PPT) into new formats (video, audio, text, PPT). We do this via content atomization and the subsequent use of synthetic media (presenter Avatars, 3D Tutors, voice cloning etc.)

Offline & Online, in person or Avatars

A blend of live events and asynchronous learning provides maximum impact over a longer period of time

Education & information in one solution

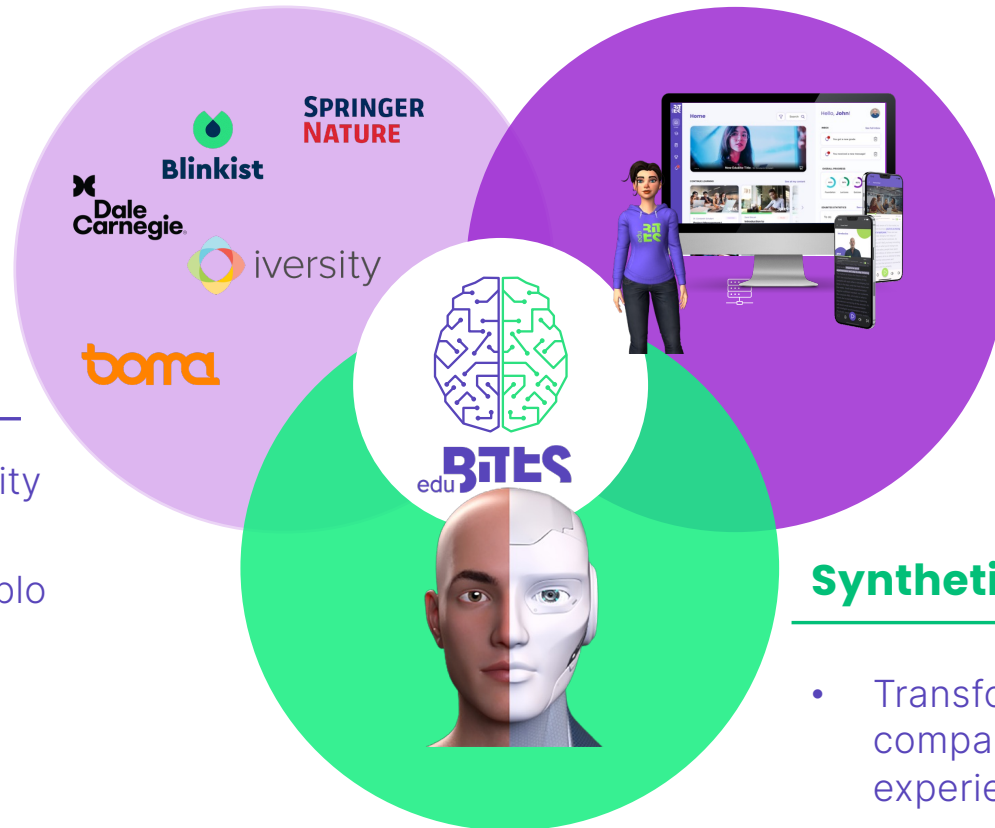
By combining customizable employee education and company specific information, we empower employers to personalize the re/upskilling programs their employees need to be successful on the job.

edu **BITES** CORPORATE LEARNING AS A SERVICE

combines progressive tech, didactics and content in one solution

High quality content

- Access a variety of high quality educational content
- Tailored to the individual employees' needs and closing employee skills gaps.
- Custom-generated content, specifically tailored to tackle existing company or industry challenges.



Learner Experience Platform

- Self-paced training in bite-sized formats that seamlessly integrate into the busy lives of professionals
- Accessible via any device, at anytime, in a fun, gamified and interactive way
- Contents are context-optimized to suit the learner's preferences and needs – multi modal, multi-lingual with summary options

Synthetic media/AI content reshaping

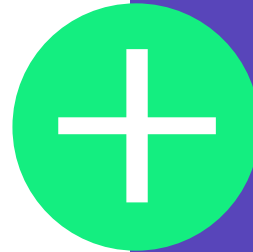
- Transform company content (PPT etc.), un-document company knowledge into engaging, digital learning experiences
- Customize and emotionalize learning experiences with custom company avatars
- Refresh training materials in real time
- Amplify the impact of your content, with our avatar + multilingual and multimodal capabilities

The **eduBITES** product consists of 2 main pillars



CONTENT ALCHEMY

By combining AI tech with digital didactics, we empower companies to transform their existing content into engaging, interactive, digital learning experiences.



LEARNER EXPERIENCE PLATFORM

Our cutting edge learner experience platform helps corporates to seamlessly integrate learning into the busy lives of their employees.

eduBITES

The ultimate learning solution

3rd Party Content

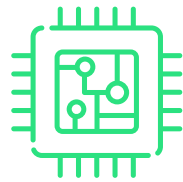
we aggregate, reshape and augment external content and publish it on the eduBITES platform

eduBITES „Originals“

we produce high quality eduBITES

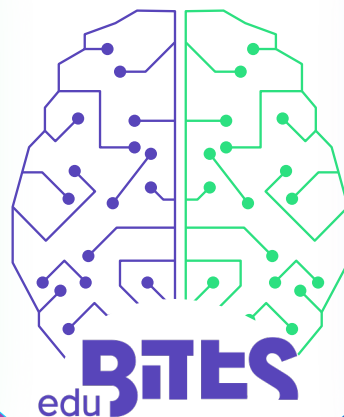
Company Content

we digitize existing company materials or training content to make it consumable under the eduBITES technological and didactic proposition



AI TECH

- Synthesis technology
- Avatarization
- Transcription
- Machine translation
- AI Summarization
- Natural language processing



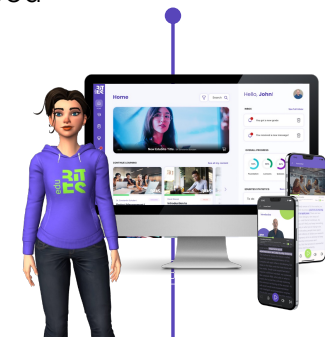
DIGITAL DIDACTICS

- Bite-sized, self-paced
- Core loop mechanics
- Company challenges
- University mini-degrees
- Content aggregation and augmentation



LEARNERS ...

... personalised learning tailored to the individual needs and skills of modern learners, Bite-sized & Self-paced



CORPORATES ...

... truly scalable, always up-to-date learning content with immediate impact on the company through live & cohort based learning, self-paced asynchronous courses, and real company transfer tasks



eduBITES

The always perfect customized Corporate University

3rd Party Content,

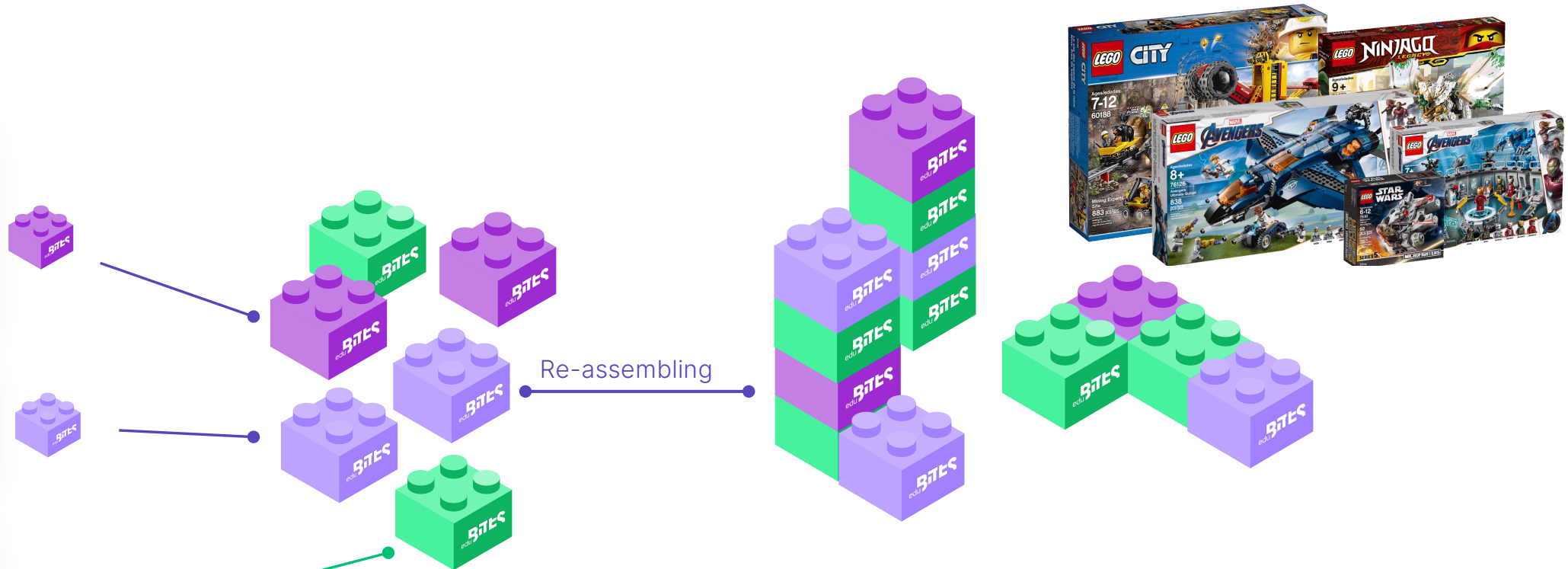
e.g. **SPRINGER NATURE**
boma **Dale Carnegie**
Blinkist **iversity**

eduBITES „Originals“

we produce high quality eduBITES

Company Content

we digitize existing company materials.
E.g. training material, onboarding material, products and services in need of explanation

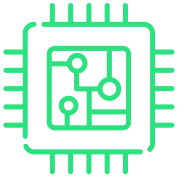


Curated programs tailored to company needs and employee skills
= individual learning paths
= from a few hours to 2 years
= truly individual Corporate Universities

... and with University certifications



our AI EdTech Alchemy



Turning any content,

through our
AI EdTech alchemy,

into engaging, personalized digital experiences

 Text, pdf, books

 PowerPoint

 Recorded Webinars

 Conference Videos

 Audio Files/ Podcasts

 Remote Recording



Multi-modal

AI transcription and content dissection enable content delivery in any format tailored to the learner's preference: audio, video, text or any combination. We transform "any format into any other format".

Avatarization

Any content can be presented by a generic or personalized avatar

Any language

Machine translation of source language to multiple target languages and presentation via multilingual avatars

Any device

From mobile phone to desktop and screencast to TV

Any length / AI Summarizations

AI-based meaningful content summarizations of any formats (Video, Audio, Text) to fit the time learners have

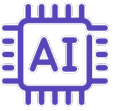
Interactive

Our AI-powered 3D Avatars / Tutors can understand and answer learner questions at any time in any language



Content example PowerPoint: Back to the future

Making the ordinary or old extraordinary via AI



AI Summarization

Giving you the TLDNR Version

PPT by eduBITES: any length to suit the needs and time of any audience



Multilingual

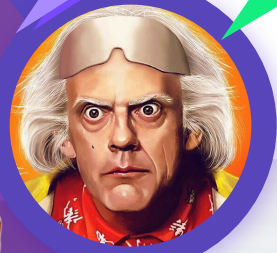
Multilingual video output form any language to any language

Output: Synthetic Media Avatar Video

Presented by your virtual avatar / clone

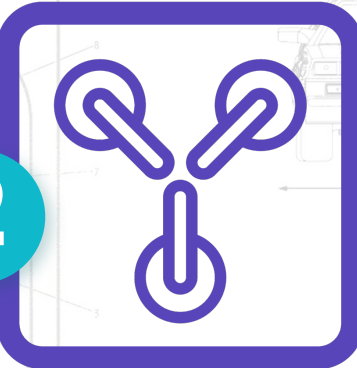
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10 Facts About Time Travel



24

24 / 7 Service Available Anytime / Anywhere



The Flux Capacitor

Our AI powered "Content Alchemy"

- PPTx as Video with avatar presenter
- PPTx as Video with audio voiceover
- PPTx as audio only



35 Million

500 Million

PowerPoint presentations daily

PowerPoint Users Worldwide

Input:

Boring PowerPoint or old PPT that needs to be actualized

1

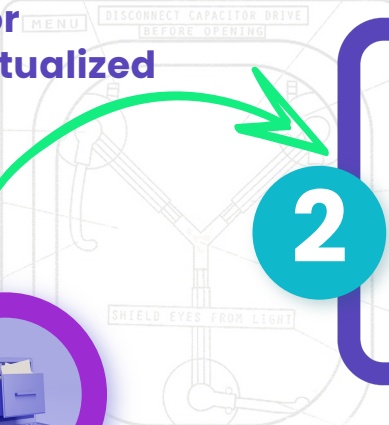


2



- With 100% scripted text
- PPT with bullet points only

FLUX CAPACITOR
Dr. Emmet Brown
Patented July 3, 1985





Learner experience like Netflixing, but interactive

Sign up for demo: demo.edubites.app



- ✓ **Self-paced**
bite-sized content with meaningful didactics, no lecture is longer than 15 minutes
- ✓ **Any device**
from mobile phone to desktop and screencast to TV
- ✓ **Multi-lingual**
- ✓ **Any modal**
Learners chose the modality to best suit their preference: audio, video, slides, text or any combination
- ✓ **Any length**
Our AI summarizes contents of any formats (video, audio, text) to fit the time learners have
- ✓ **Interactive**
Quizzes + 3D Tutor (?)



we provide the always perfect modality: from in-person to presenter avatars to 3D tutors

Classic Approach



LIVE IN PERSON

- **Event oriented:** Often a single or limited duration event.
- **Presenter model:** 100% speaker powered learning experience.
- **Audience:** Often oriented to top mgt.
- **High touch:** Personal contact can lead to high learner engagement

Classic Approach



LIVE WEBINARS

- **Event oriented:** Often run as a series or course.
- **Presenter model:** speaker driven learning experience.
- **Audience:** potential to reach a wider audience of learners and participants.
- **Group focused:** format well suited to team-based learning.

eduBITES extension



STUDIO PRODUCED COURSES

- **Asynchronous:** Produce once; engage an unlimited number of learners for years to come.
- **High Quality:** Professionally produced audio /visual content.
- **Multi-Module:** Content can be consumed as video, audio or text.

eduBITES extension



AVATAR PRESENTERS

- **Multi-lingual:** make content easily available in any language
- **Content freshness:** easily and affordably update courses.
- **Scale:** reach more learners in more markets.
- **Speed:** produce more courses saving production time.

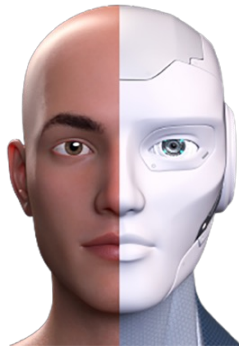
eduBITES extension



3D TUTORS

- **Accessibility:** 24/7 AI driven Support
- **Multi-lingual:** Learner support in any language
- **Custom Tutors:** 3D tutors based off of selected creators.
- **Anytime/Anywhere:** Learners have access to courses and tutors on their schedule.

WHAT IS UNIQUE ABOUT OUR PRODUCT?



SYNTHETIC MEDIA + AI

Combine studio production with the use of synthetic media allows eduBITES to generate content at a fast pace, refresh it anytime and at a reasonable cost.



CUSTOMIZATION TO COMPANY NEEDS

From 'avatarizing' your CEO to reshaping your company knowledge or making 3rd party applicable for your company to - we tailor the entire journey to your individual company's and learners' needs and integrate with your existing programs.








ACCESSIBILITY FOR LEARNERS

We are 100% dedicated to making knowledge accessible and consumable – therefore we adapt all contents to the preferences of the learner, from language, modality, device...



outpaces competition by combining custom content with aggregation and applying AI content reshaping and synthetic media

					
Learner Experience Platform	✓	✓	✓	✓	
Content library / aggregation	✓	✓	✓	(✓)	
Custom company course creation	✓		(✓)	✓	
AI content reshaping & synthetic media	✓				✓
Certification	✓	✓	✓	✓	

Summary: what are the **eduBITES** benefits for Corporations?



WHY did we do it?

Modern education requires new solutions

Need for upskilling: Job requirements change quickly in the face of rapid development

Battle for talent: Meaningful Professional Development is required to attract and keep talent

High cost: Upskilling talent often comes at the cost of time-consuming programs that are hard to balance with a busy workday

Production resources: Producing quality educational content is costly and time-consuming while the shelf-life is limited



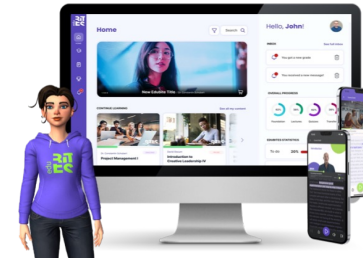
HOW did we do it?

Modularization of education (Lego bricks)

Deconstruction of educational programs and content into small chunks of 5min, 10min or max. 15 min. of length

Augmentation of content to accredit it with ECTS points. We apply our didactical framework and AI to enhance the learner's experience.

Reassembling of eduBITES to suit the needs of individual learners and corporations



WHAT is the proposition?

EdTech reengineered Corporate Learning

Innovative learner platform, mobile first, gamified, multi-modal, multilingual, learner-centric

Didactics to suit the needs of busy employees: bite-sized, self-paced, practice-oriented, rewarded with university mini-degree

Content designed to close individual employees' and companies' skill gaps with infinite number of individual learner tracks based on an outstanding AI EdTech platform

B2 Corporations

WHOM do we target?

From Big to small Corporates

Companies: eduBITES is the solution for Corporate Learning in modern times to attract and retain talent

Makes companies future-proof: Future proofs business by focusing on what makes the difference – the people!

Scalability for both technology and content: eduBITES integrates with all your existing systems, while the content is made to scale. And it rolls out to all levels, departments and regions.

eduBITES owns the educational business formula

$$f(\text{digital educational transformation}) = \frac{(\text{Context } 24/7 + \text{Content } 365) + \sum_{n=1}^{\infty} (\sin^{-1}(\text{Mobile}))^4}{\sum_{n=1}^{\infty} \left(a_n \text{ Snack bite} \frac{\text{lms}}{\text{data}} + b_n \text{ Mobile} \frac{\text{als}\sqrt{\delta}}{\text{data}} + \frac{\text{in person}}{3} \text{Audio} \right)}$$

Book a Demo and let us show, how your own Corporate University will look like!

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