eduBITES

make learning happen

Corporate Learning as a Service

Prof. Dr. Marc Drüner, February 2023
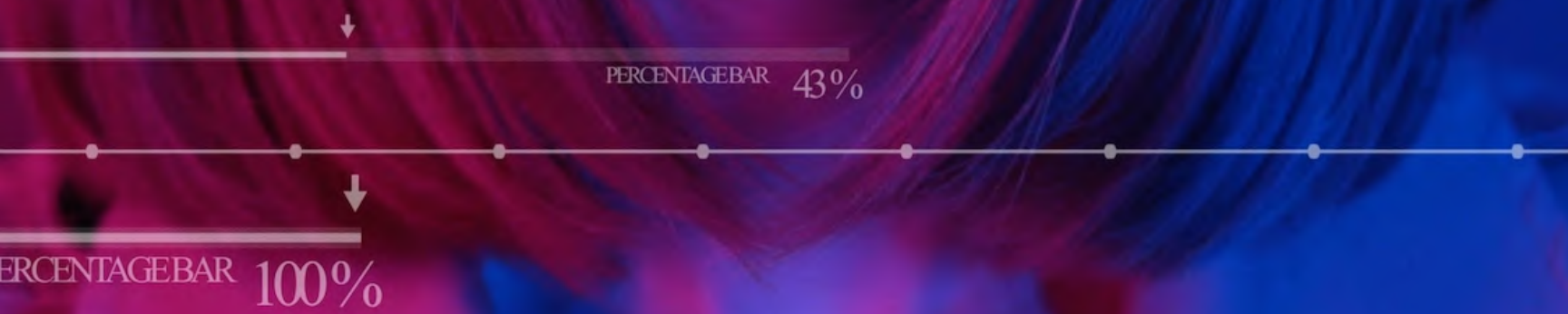
We help companies to put their knowledge into action

eduBITES unlocks company knowledge and gets it into the flow of work. We make sure employees have access to the right knowledge from the right people at the right time.

Through a unique blend of AI, synthetic media and human touch.

Employees and their knowledge are a company's most valuable asset.

The problem? Making it available to everyone.

High employee turnover

Silver tsunami and resignation increase leads to loss of valuable company knowledge

Multiple sources of truth

80% of knowledge in a company is undocumented - locked in pdfs or heads of experts.

Upskilling need

43% of jobs being transformed by automation and the half-life of skills being reduced to 2,5 - 5 years

Tools/Tech Overload

Rapid developments in tech and AI (e.g. Open AI, ChatGPT) challenge companies to stay up to date in a jungle of single purpose applications.

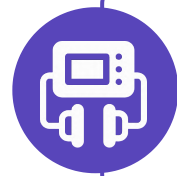"If only Siemens knew what Siemens knows…"

Heinrich von Pierer, 1995

We capture explicit and implicit knowledge, transform it into multi-modal (Video, Audio, Text), synthetic and engaging learning Bites and provide a progressive consumption platform
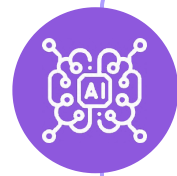
1 Capture

your company´s explicit and implicit knowledge, the content sources:

Codified existing Knowledge

Knowledge "in the heads of the people"

Conversational knowledge

2 Create

Transform content using a unique blend of AI (e.g. Open AI, GPT-3), Synthetic Media and human touch

Digital Didatics
- In the flow of work
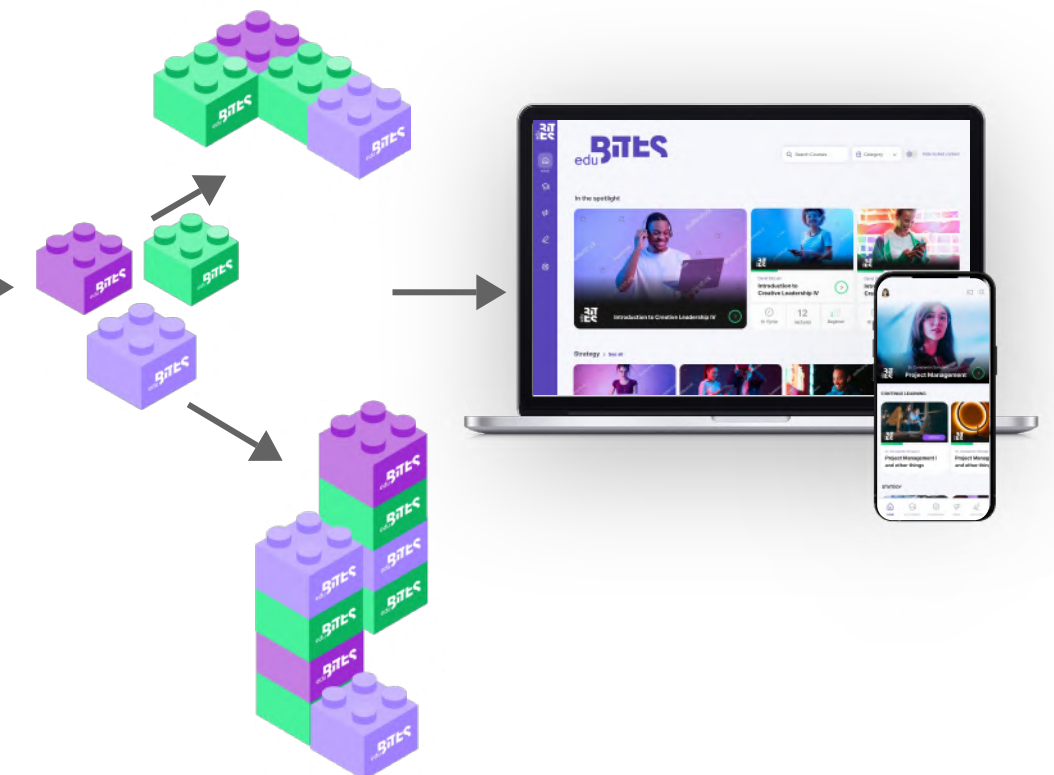- Bite-sized
- Personalized
- Multi-modal

+

AI Tech
- Latest AI content generation using GTP3 and synthetic media
- Transcription
- AI multilingual Translation
- AI summarization
- Target Group specific

3 Curate & Consume

Curate content into bespoke company courses and programs and provide it to learners via our innovative knowledge management suite
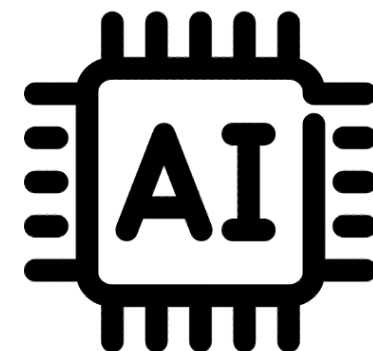
eduBITES´ Suites for capturing, transforming and consuming knowledge. Powered by AI.
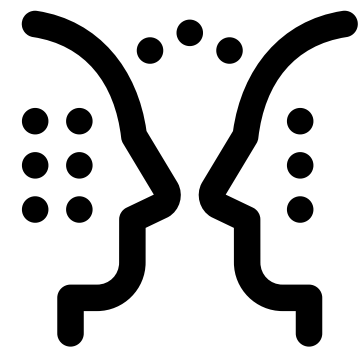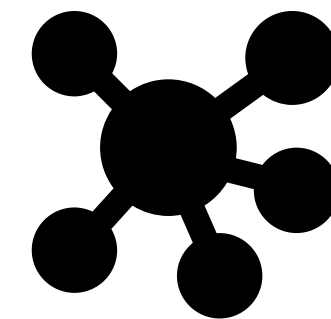
Knowledge Capture Suite

AI-assisted knowledge capture from team members, revitalise old documents, record trainings and meetings.
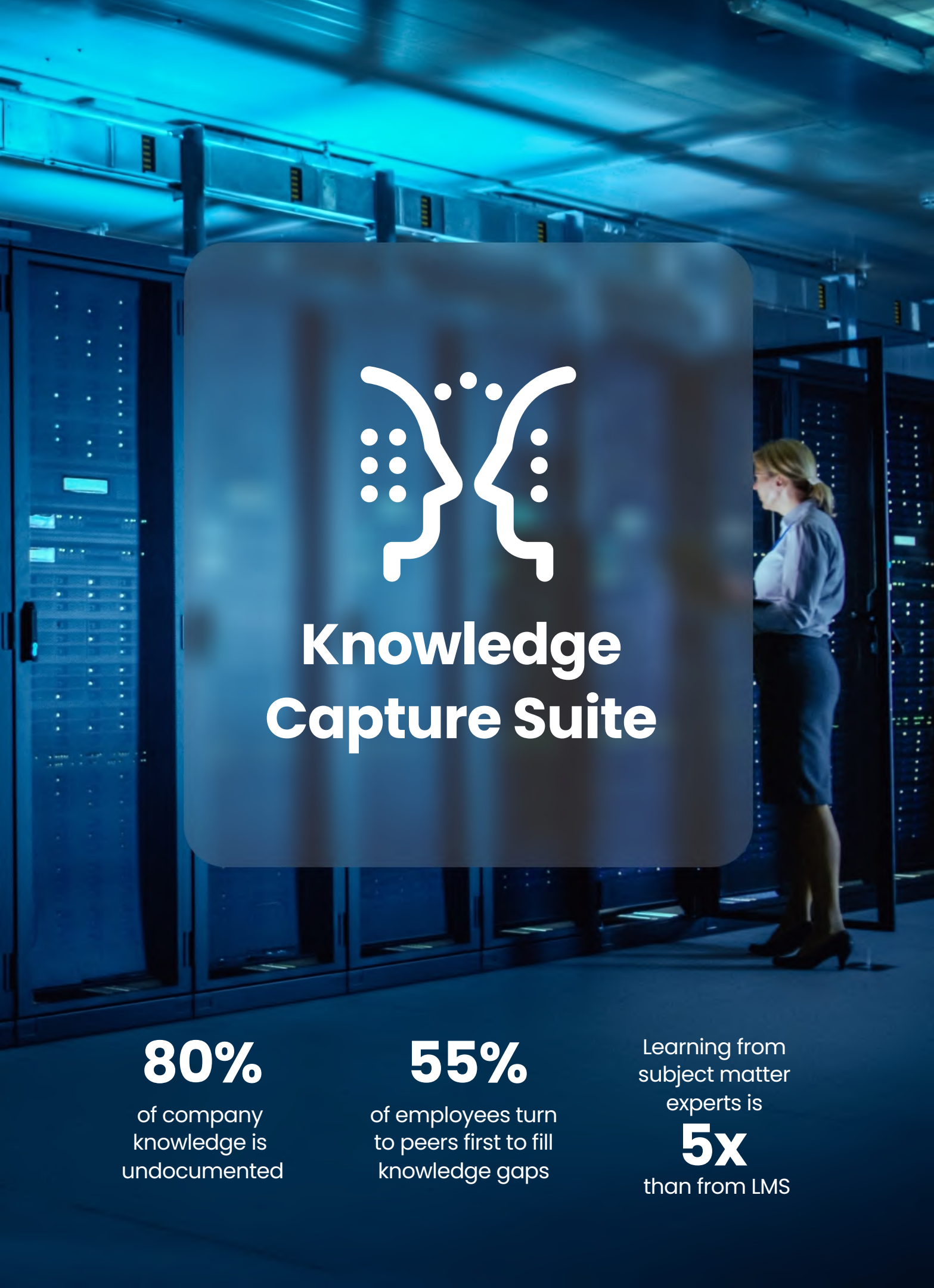
Content Transformation Suite

Easily create content with AI or our Content agency

Knowledge Management Suite

Learn, Engage, Update and AI indexed search

Unlock your company knowledge with our 3 products of the Knowledge Capture Suite:
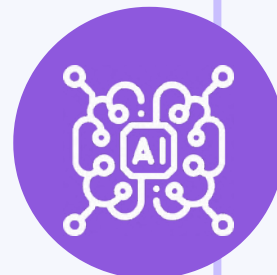
Content Defibrillator
Revitalize and update existing documents, transform written materials into multi-media micro-learning. Boost employee productivity & company operations.

Knowledge Sprints
Capture the knowledge in the heads of employees, through easy and engaging 'workouts', that transform tacit knowledge into meaningful, shareable learning experiences.

AI Assistant
AI-powered audio capture tools transform discussions, meetings, and workshops into actionable learning that can be used to document, teach, or share insights on the go.

Knowledge Capture Suite

80%
of company knowledge is undocumented

55%
of employees turn to peers first to fill knowledge gaps

Learning from subject matter experts is
5x
than from LMS

Content defibrillator

1 Capture company knowledge

Upload existing old documents:

- Recorded Webinars
- Conference videos
- Remote recordings
- Power Points
- Audio files/ Podcasts
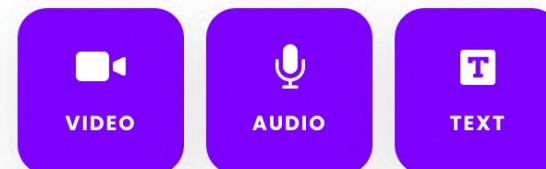- Texts, pdfs, books

Capture and upload live events:

- Subject interviews
- Client interactions
- Conferences
- Internal Company formats
- Webinars

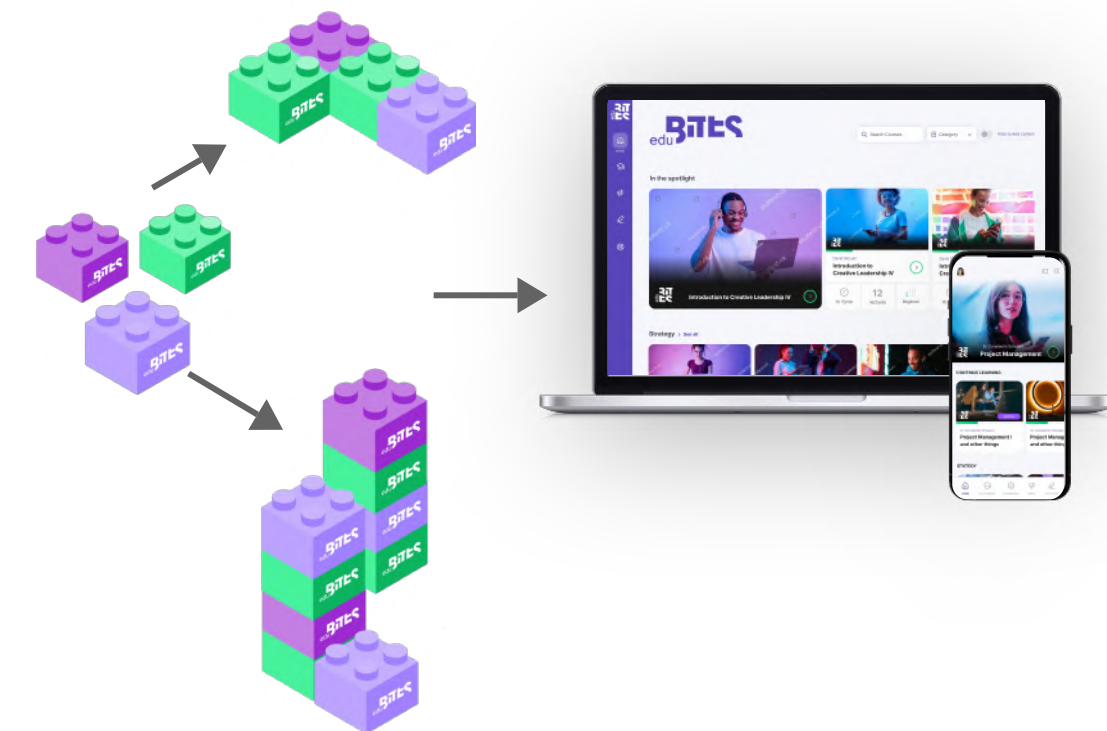## 2 Create content using AI & synthetic media

Transcription | Copywriting (Chat GPT) Summarization | Translation | Target group-specific copy

Choose your output format

VIDEO   **AUDIO**   **TEXT**
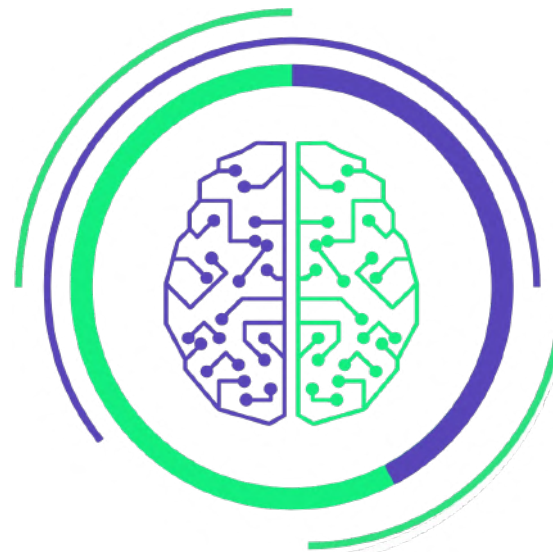
3 Curate bespoke programs & learn via our KMS

Knowledge Sprints: From Heads to BITES in no time
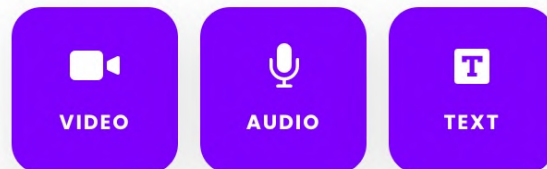
1 Capture company knowledge

Choose your tutor:

- A Wullie McHaggis
- B The Deacon
- C The Dude
- D The Narrator

Drop your knowledge:

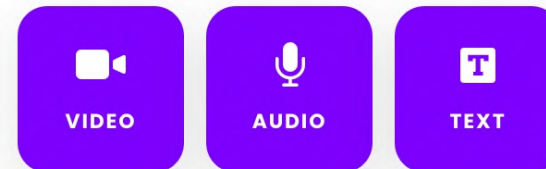How would you like to answer?
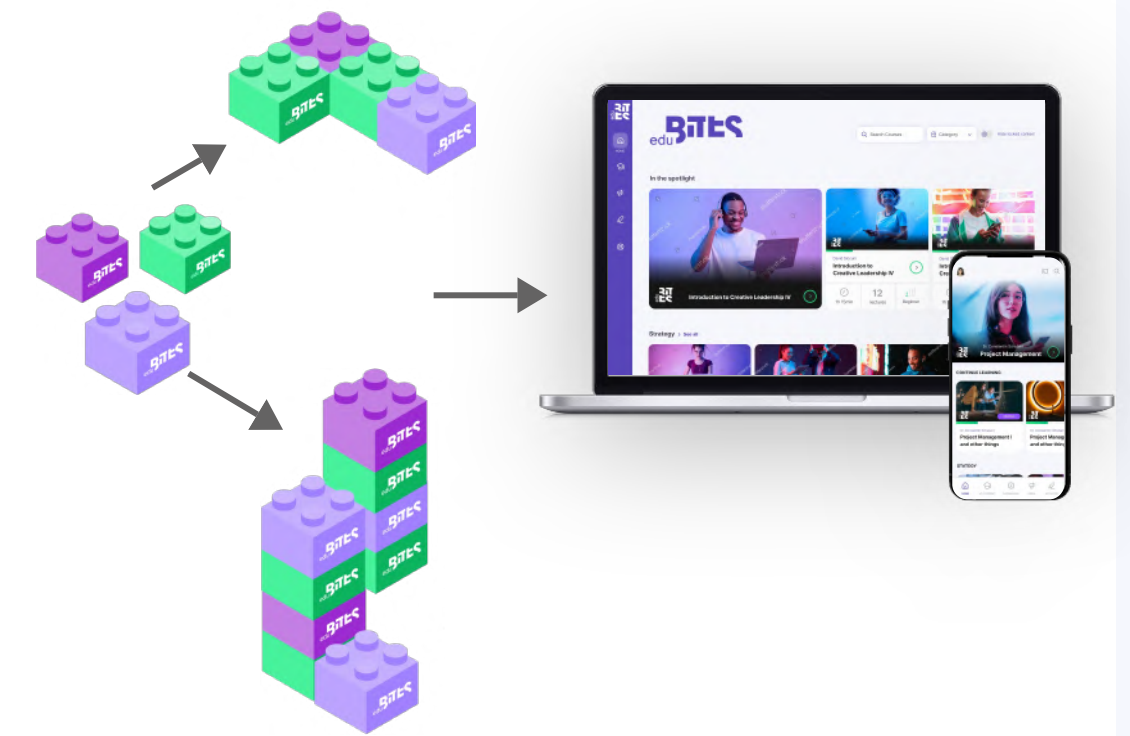
VIDEO | AUDIO | TEXT

2 Create content using AI & synthetic media

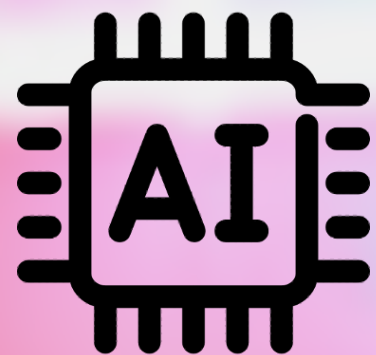Transcription | Copywriting (Chat GPT) Summarization | Translation | Target group-specific copy

Choose your output format

VIDEO | AUDIO | TEXT

3 Curate bespoke programs & learn via our KMS

Knowledge Transformation Suite

10k€

is the avg. cost of producing one hour of e-learning content

Time, money and a lack of knowledge are the main barriers to corporate learning

Easily create and refresh content anytime in our AI-powered transformation suite

- **Create engaging learning experiences** by simply uploading your content (video, audio, text, PPTX) and letting the eduBITES AI do some magic:
  - Get assistance to re-write your text with the help of GPT
  - Communicate your message in all languages
  - Summarize your content to a desired length
  - Produce any desire media output (video, audio, text, or a combinatation)

- **Personalize your content** with your own avatar or choose from a list of stock avatars

- **Communicate from C-Level to Shopfloor**

- **Standardize content** across departments, regions etc.

- **Keep your content fresh** anytime

- **Save time and costs** producing high quality outputs through the combination of AI and synthetic media

Our next generation knowledge management suite is an all-in-one solution for your learning needs

Let employees learn their way
Our multi-media (video, audio, text) and bite-sized content is designed for any device, to seamlessly fit into the schedule of any employee.

Store & create & refresh
Easily upload content and transform it into engaging learning bites with the help of AI and eduBITES didactics.

Customize & Personalize
With your own branding and custom URL, your university will feel like home. Create your 'digital faculty' with custom avatars of your team and brand ambassadors.

Multi-lingual Content
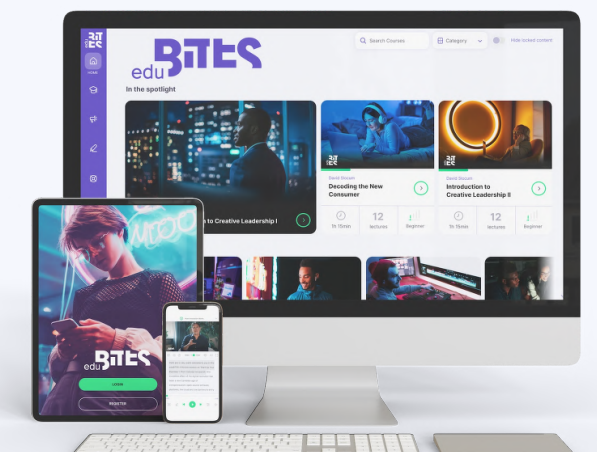Easily translate your content for your international teams.

Analyze
Keep track learner progress and engagement with our robust analytics.

Integrate
Already have an LMS? Let's integrate!

Sign up for demo:
demo.edubites.app

Knowledge Management Suite

Employees spend

2.5h

per day, searching for information to do their job

5%

is the average completion rate in online courses

Use Cases

Corporate University

Sales Academies

Onboarding

Internal communication

Partner/ Client Training

Customer Success

Succession

... & many more

Why companies work with eduBITES

German DNA
We are a German edTech, compliant with GDPR and European-based hosting.

Lastest technology
We integrate with the hottest tools on the market and make them applicable and valuable for your purpose. We make sense of the AI hype

No hassle
eduBITES offers a modular system - from low to high company invovement; our agency runs it for you or you do it yourself

Social Learning
We know learning / output styles and preferences are different - eduBITES provides social, personalizable learner journeys with some fun...

Integrate with your tools
Already have a knowledge management system? eduBITES seaminglesly integrates with your solution

thjnk

D DEICHMANN D DOSENBACH

SAP

Vitakraft®

majorel

Dale Carnegie

Lets make learning happen together!

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