



Unlocking What You Know.
To Power What You Do

Prof. Dr. Marc Drüner

Berlin, November 2024

hello@edubites.com

edubites.com

edubites.com/explore



eduBITES Serves the Business World with Two Transformative Proposals



AI-powered Knowledge Sprints

eduBITES' AI-driven SaaS knowledge platform centralizes knowledge sharing, automates processes, and fosters continuous learning.



Academies-as-a-Service

eduBITES delivers customized, scalable learning solutions aka Corporate Academies by combining external content with internal expertise.

How we do that? we fulfill his wish ...

**"If only Siemens knew what
Siemens knows..."**

Heinrich von Pierer, 1995



80% of company knowledge is trapped in employees' heads or old documents



Docs: PDFs, PPTX
Handbooks, SOPs



Audio e.g. Podcasts



Video: Webinars,
Conferences, Team and
Client Meetings

**Codified existing
Knowledge**

**Knowledge
stuck in the heads of
the people**



49%

of today's core skills will no longer be needed by 2025 (Forbes)

80%

of a company's value stems from its Intellectual Capital (McKinsey)

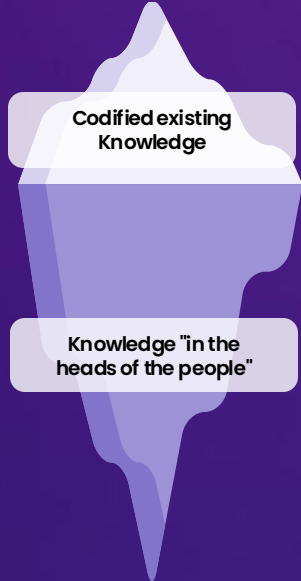
10k

Baby Boomers are retiring every day and with them, their valuable knowledge (IR Global)

captures explicit and implicit knowledge, transforms it into multi-modal (Video, Audio, Text) synthetic and engaging learning Bites

Capture

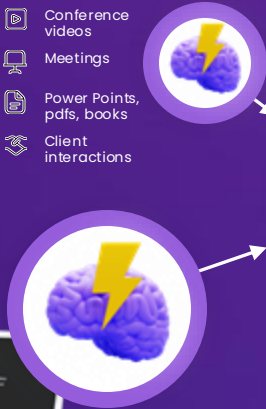
Explicit and implicit knowledge



Contents

Existing old documents and employee knowledge

- Webinars
- Remote recordings
- Audio files/ Podcasts
- Subject interviews
- Conference videos
- Meetings
- Power Points, pdfs, books
- Client interactions



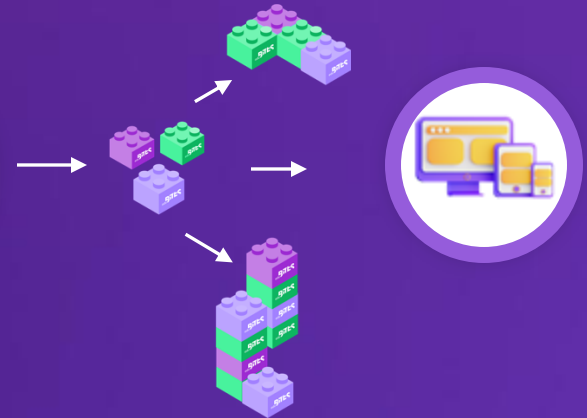
Create

Transform content via a unique blend of AI & Synthetic Media



Curate & Consume

Curate content into bespoke courses and consume via an innovative Knowledge Hub



End-to-End Knowledge Transfer

eduBITES unlocks collective knowledge and promotes a culture of continuous learning and sharing



Knowledge Sprints[®]

AI-supported knowledge exchange permanently expands the company's knowledge, the “company brain”



Transformation Suite

Easily transform corporate experiences into engaging learning experiences - without large L&D teams or costly productions



Knowledge Hub

An innovative learning experience enables employees to engage anytime, anywhere. At home or on the go via video, audio or text

Knowledge Sprints[®]

Streamline and capture expertise from any employee on any topic



Knowledge Sprints are on-demand AI consultants who interview employees and teams to extract their knowledge and experience.


Just Talk

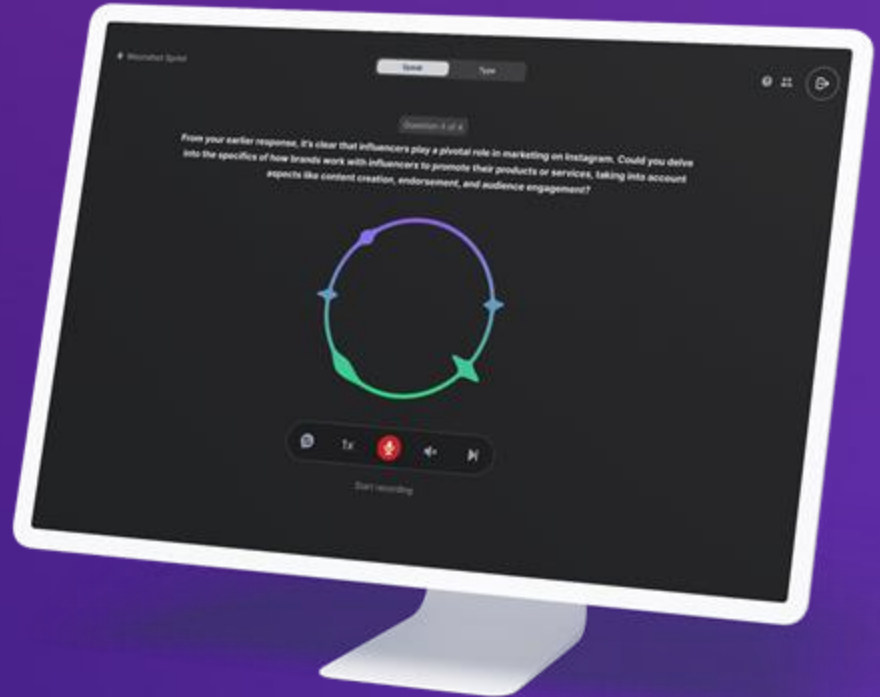
Simply talk to the AI interviewer as long, as unstructured, and as often as you want.

eduBITES' AI

With the power of AI, make knowledge accessible by automatically transforming into shareable content

Synthetic Media

 Easily transform knowledge into multimodal, multilingual synthetic Avatar-based Videos



Knowledge Sprints[®]



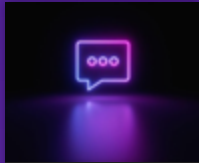
Example sales teams



Strategien für erfolgreiche Verkaufsabschlüsse



Einwandebehandlung: Strategien & Methoden



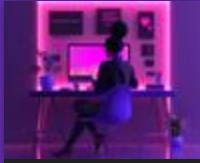
Strategisches Storytelling im Vertrieb



Führungsstrategien im Vertrieb



Kundenbindung: Upselling und Cross-Selling



Social Selling auf LinkedIn



Zielgruppengerechte Kommunikationsstrategien



Best practices to make collective knowledge available, e.g. from sales teams:







edubites.com/explore

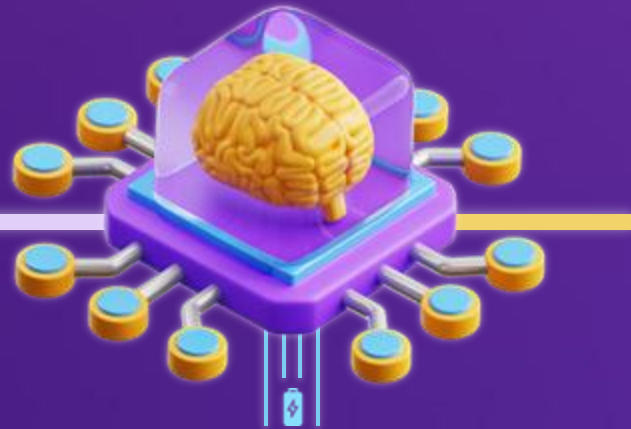
Transformation Suite

Generate automated Learning Experiences with eduBITES' Power of AI



Select Knowledge

-  Sprint: Subject Matter Expert
-  Sprint: Team Knowledge
-  Video e.g. Webinar, Meeting
-  Text e.g. Doc, PDF, PPTX
-  Audio e.g. Podcast, Meeting
-  Screen Capture



The best AI solutions in
the market at your
fingertips



Transform

Transform into [learning content](#)

Transform into [sharable bites](#)

Create [synthetic media](#)

Curate [course](#) with other content

Translate [video](#) into [any language](#)

Update [video](#) with new knowledge

Create video for [any target group](#)

[Extract Insights](#) from knowledge

[Summarise](#) knowledge

Knowledge Hub

An Outstanding Learning Experience for Singular Experts, Teams and the Whole Company



Flexible

Designed to help employees learn their way, whenever and however they prefer.



Company Brain

Access the undocumented and implicit collective company knowledge along with your already codified materials in a single source of truth.



“If only there was a way to transfer that knowledge efficiently to all our employees...”

Heinrich von Pierer, 1995 (He thought to himself, we assume)



eduBITES' Academy as a Service



Knowledge DNA

Learning seamlessly blends the best of content, technology and didactics



Curate & Configure

Find the right balance from your internal knowledge and external inspirations



AI-based LXP

Experience our AI-LXP with real-time live support



02 CONTENT

The Heart

03 TECHNOLOGY

The Brains



01 DIDACTICS

The Nervous System

KNOWLEDGE DNA

Configure & Curate

We jointly configure your Academy to your learners needs



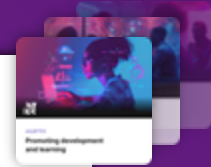
Internal Knowledge

Content produced via our Knowledge Sprints



External Content

Modules from Leadership, Strategy, AI, Marketing, Sales



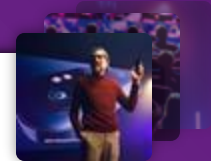
Online Learning

Learn anytime with our Synthetic & AI-based learning platform



Live Sessions

More than 70 world-class coaches



Curated Learning Experiences

Content Supported by Learning Segments



Single Content

Internal Knowledge or eduBITES content without additional Learning Segments





Configure & Curate

microBITES to personalize and to boost interactivity




Core Content

 **Internal Content**
Content produced via Knowledge Sprints


 **External Content**
High quality content from external renown subject matter experts in the fields of e.g. Leadership, Strategy, AI, Marketing, Sales fields



Learning Segments

 **Scenario-Based Learning**

 **Daily Practices**

 **Peer to Peer Learning**

 **Knowledge Checks**


 **Leadership Journal**

 **Company Linked Projects**


 **Application Tasks**



Learning Experiences

 **Curated into modules**
Based upon the needs of your learners we curate core content and learning experiences.




 **Award Certificates**
Each courses can be customised to offer certificates and voluntary or mandatory learning.


AI-Based LXP

#YourAcademy – seamless Knowledge Sharing and Learning



 The eduBITES Academy DNA
Our learning seamlessly blends the best of content, technology, and didactics

 Both worlds
Best blend of internal and eduBITES content

 Company Brain
Access the undocumented and implicit collective company knowledge along with your already codified materials in a single source of truth.

 Analytics
Measure ROI with robust User Activity, Knowledge Capture and Content Insights

 LXP
Add your custom branding and make eduBITES feel like home



Clients

Companies from all industries trust our services



Hubert Burda Media

Deloitte.



**Gesundheit
Nordhessen**

DAIMLER TRUCK

●● **cherrypicker**



 **markant**

Allianz 